

High Mountain Enterprises

High Mountain Enterprises is a consulting firm created to assist amusement parks maximize revenue and attendance by providing a variety of services.

Joe Montalto

Joe Montalto, president and founder of High Mountain, is a former amusement park director whose leadership won the park awards from IAAPA and other organizations for staff training, media campaigns and historic preservation.

He is a well respected member of the amusement park industry, currently serving on IAAPA's and NEAAPA's Government Relations Committees, and as co-Chairperson of NEAAPA's Manufacturers and Suppliers Committee.

Joe's "hands on" approach and experience provides clients with expertise that gets results!



High Mountain Enterprises
Services to the Amusement Park Industry

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Services to the Amusement Park Industry

We know what works and doesn't, the new technologies, and how to save you money.



High Mountain Enterprises

HIGH MOUNTAIN ENTERPRISES CAN ENHANCE YOUR PARK'S PATRON EXPERIENCE AND INCREASE ATTENDANCE

Management Planning

High Mountain can assist your park develop plans designed to maximize revenues and control expenses in what has become an increasingly difficult economy.

Staffing

High Mountain can assist your park develop staffing patterns that deliver safe and effective service and have the flexibility to recognize and capitalize on all opportunities without breaking the budget.

Training and Staff Incentives

Safety and customer service are the most important concerns of any amusement park. High Mountain can work with you to design the most effective programs that will keep your staff highly efficient, alert, motivated, and eager to return next season.

Marketing

The greatest park in the world would not be successful without the right marketing plan to maximize attendance. High Mountain can analyze your market and devise an effective plan to directly target your message.

Promotions

Strong marketing programs bring patrons to the park and outstanding promotions keep them there for a longer stay, increasing per capita spending. Put High Mountain's experience to work to develop and execute effective programs for your park's niche audience.



Special Events and Entertainment

High Mountain can help you create an atmosphere charged with excitement designed to bring in large crowds through the use of entertainment and special events.

High Mountain is experienced in concert production in amusement parks and other venues. High Mountain can also produce crowd pleasing events around any occasion, including ride openings, special group visits, private events or important activities occurring within the surrounding communities.

Electronic Ticketing Systems

Replacing old fashioned ride tickets with electronic cards and wristbands? Put High Mountain's experience to work in system design, and deployment to improve the bottom line.

Call 914-714-5799 today to see how High Mountain can help you!